

Miku Tagaya

1+(672)-965-6013 / umidesign.wr@gmail.com

Portfolio: <https://miku-tagaya-portfolio.vercel.app/>

LinkedIn: www.linkedin.com/in/miku-tagaya-295892397

PROFILE

Creative and detail-oriented Digital Marketing student specializing in Website Management and Design. Skilled in visual storytelling, SEO, and social media strategy. Passionate about building engaging digital experiences that connect brands with their audiences

EDUCATION&QUALIFICATIONS

Greystone - Diploma Diploma in Digital Marketing: Website Management & Design 2027

WORK EXPERIENCE

Social Media Marketing | Pane From Heaven Vancouver, BC | Feb 2026- May2026

A historic local cafe in Kitsilano, operating since 2001 and celebrating its 25th anniversary.

- Produced 10 promotional videos and 5 blog posts within a condensed timeframe to boost brand visibility
- Managed the official Instagram account by overseeing the entire process from filming to final publication
- Directed and edited short-form video content optimized for social media trends to drive local traffic

Web Designer & Marketer| Hug Cam Co. Jan 2026 - Present

An EdTech company providing online English learning services for children
(Operating the GLOBAL CROWN platform)

- Responsible for UI/UX improvements on landing pages to increase new user registrations
- Designed banners for web and marketing campaigns and header images
- Produced visual assets with a consistent brand identity to enhance overall user experience
- Planned and produced short-form social media content (Reels) for marketing campaigns

English Material Creator and Tutor | Hug Cam Co. Jan 2024 - December 2025

An EdTech company providing online English learning services for children, including the GLOBAL CROWN platform

- Conduct online English lessons for children on the GLOBAL CROWN platform
- Create learning materials as part of the content development team from July 2025
- Collaborated with the content team to improve the quality and clarity of English learning materials now used by partner schools